

MORDIALLOC-BRAESIDE JUNIOR FOOTBALL CLUB



Sponsorship Packages 2011





## Mordialloc Braeside Junior Football Club Information

- Name:** Mordialloc-Braeside Junior Football Club Inc.
- ABN:** 25 203 467 304
- Ground Location:** Walter Galt Reserve  
Cnr Davey & Victoria Street Parkdale Victoria  
Melway Ref 87 F8
- Telephone:** (03) 9587 2203
- Postal Address:** P.O Box 2099 Parkdale Victoria 3195
- Email:** Club Secretary - [secretary@mbjfc.net](mailto:secretary@mbjfc.net)  
Club President - [president@mbjfc.net](mailto:president@mbjfc.net)
- Website:** [www.mbjfc.net](http://www.mbjfc.net)
- Colours:** Jumper: Red and white vertical Stripes  
Socks: Red  
Shorts: Red (home) White (away)
- Teams:** 15 Teams over all 9 Junior Football age groups  
Under 9's, 10's, 11's, 12's, 13's, 14's, 15's, 16's, 17's
- CLUB** **MBJFC is an accredited Level 3 Good Sports Club**



- League:** Moorabbin Saints Football League



### Sponsorship Co-Ordinator

- Name:** Terry Symons
- Contact (Work)** (03) 9314 6211
- (Mobile)** 0425 850 361



## History behind the Mordialloc Braeside Junior Football Club

**The Mordi-Braeside Junior Football Club (MBJFC)** was formed in **February 1969** by three thirteen year old boys. The club was first called Keefer Street Football Club but the name soon became the Mordialloc-Braeside Junior Football Club.

Their first serious match was played at the Ross Reserve in Heatherton against Chelsea Heights. Mordialloc-Braeside won!! They continued to play at Ross Reserve for another two years before moving to the current location at the Walter Galt Reserve. The club jumpers at the time were light green with diagonal white Stripe.

With the move to the **Walter Galt Reserve in 1971**, a previous tip site that they top dressed and grassed. This became the first oval for the Under 13's and in that year they played an excellent season and secured a berth in the Grand Final, winning their first premiership!

**In 1976**, Mordialloc Football Club donated their jumpers to us, and that is where the red and white stripes came from and they adopted the Carlton Football Club them song, and re-wrote the lyrics.



**Up until 1986** the Club played in three leagues. Chelsea League (Melbourne colours), Dandenong League (blue and mauve striped jumpers) and Frankston League (red and white striped jumpers).

**In 1998 we joined the Moorabbin Saints Junior Football League.** A great introduction to the league with a Premiership to Under 10's and Runners up in Under 9's and 13's. Mordialloc-Braeside Junior Football Club has had many years of experience of organising junior football in this community and we are continuing to grow as a Club. We believe we are now the largest junior football club (in terms of teams and members) and one of the largest sporting clubs in the City of Kingston.

Today we currently field around fifteen (15) junior football teams from under 9's through to under 17's, totally some 350 players. In addition we foster the Auskick program in conjunction with Mordi-Brae JFC, which now totals nearly 250 "Auskickers". In total therefore we have approx. 600 playing junior footballers in and around the club, which we believe equates to approx 1,500 family members exposed to the club, its football and its functions throughout the year.





## Why become a sponsor of Mordialloc Braeside Junior Football Club

All our Coaches are professionally trained and accredited as Level 1 in the skills of Australian Rules and we provide in-house training for our on field team officials such as Team Managers and Trainers. As a Club we recognise the importance of fostering a strong family atmosphere. Our aim is that we want children to have a sense of belonging to a Club that understands them right from the beginning.



This includes assisting them with their development on an individual, physical and sporting level in a team environment that is safe, fun and an enjoyable experience. We also place a focus on maximizing participation in the game of Australian Rules Football.

**Mordialloc Braeside Junior Football Club** has been a vital part of our local community for over 40 years. The Club has grown from being a small group of families organising a few games of junior football in a paddock to fielding from fourteen to sixteen teams on permanent grounds with over 350 players.



There are many sons of players now in the Club and each year our younger ranks continue to grow. 2009 has seen the new clubroom opened, continued improvements to the website and potentially over 350 players. We ask for your support of our truly community based sports club for children, so we can further improve our facilities and meet our yearly commitments.

**Mordialloc Braeside Junior Football Club** is not financially supported by the AFL or any other football league. We are totally self funded and managed by volunteers.

The increasing cost of fielding our teams throughout the year cannot be met by the registration fees alone. We rely on our generous sponsors. There are many expenses that need to be met including League fees, Umpires fees, equipment costs (footballs and jumpers), medical and insurance costs, coach and first aid training and of course building maintenance.

It is the generous support of the local community and local businesses providing assistance in the form of sponsorship that enables the Club to meet all its commitments. In return, apart from the personal satisfaction that comes from seeing our children thrive and achieve, the club will bring your business directly to the attention of some 1,500 family members within the local community.

You will be endorsed as a supporter of the Club and an active community member. Monetary donations are essential. Any contribution in kind, whether they be goods or services would also be gratefully accepted.

We look forward to your support of the Mordialloc Braeside Junior Football Club and suggest you contact:

**Terry Symons**  
Sponsorship Co-ordinator

**Alan Manning**  
President

Mordialloc Braeside Junior Football Club

**Thank you** for taking the time and consideration to become a valued sponsor of our football club.

Below are the sponsor options available for you and your business to choose from. We look forward to your valued and continuing support.

- **Major Sponsor – To be negotiated with Sponsorship Co-ordinator & MBJFC President**
- **Jumper Sponsor           \$2,000+**
- **Platinum Sponsor       \$1,500+**
- **Gold Sponsor             \$1,000+**
- **Silver Sponsor            \$600+**
- **Bronze Sponsor          \$300+**

***“The increasing cost of fielding our teams throughout the year cannot be met by the registration fees alone. We rely on our generous sponsors.”***



# MAJOR SPONSOR 2011

**The Major Sponsor(s)** amount is negotiated with the MBJFC President, Sponsorship Co-ordinator and Major Sponsor re advertising, but will include the following features:

- ✓ **Major signage in Clubrooms – dedicated portably signage to promote Major Sponsor at all social functions as well as the Clubrooms every**



**Sunday evening. (see attached photo's Major Sponsor)**

- ✓ **Front Page Advertising in Club Newsletter and Club Website.**
- ✓ **Invitation for 2 people to the Annual Dinner Dance**
- ✓ **Sponsor Name on the Back of sets of Jumper**
- ✓ **Club membership (Two Players – to be nominated by Sponsor)**
- ✓ **Top position on Sponsors Board located in Clubrooms at Walter Galt Reserve.**
- ✓ **Feature page on the Multimedia Presentation on Match report**
- ✓ **Internet link and listing through the Clubs official Website**
- ✓ **First Preference to be promoted at Registration day – Players Showbag (which can include sponsors details flyer; special discount or similar coupon; sponsor supplied promotional item e.g. Fridge Magnet, Promotional item like stress ball etc)**

- ✓ Major Sponsor's name promoted around the Club and given exposure wherever possible.





# “JUMPER” SPONSOR 2011

**Jumper Sponsor** includes the following features:

- ✓ Sponsor Name on the Back of Jumper
- ✓ Name on Sponsors Board located in Clubrooms at Walter Galt Reserve.
- ✓ Invitation for 2 people to Annual Dinner Dance
- ✓ Framed Jumper With Sponsor Names located in Clubrooms
- ✓ for the Season & given to Sponsor at end of the year
- ✓ Club membership (one person)
- ✓ Listing on our Sponsor's Page on the Club Website and Internet Link
- ✓ on Sponsor Page on Clubs official Website
- ✓ Feature page on the Multimedia Presentation on Match report
- ✓ Advertising in Club Newsletter
- ✓ Club drinks voucher to the value of \$100.00
- ✓ Free Club Polo Shirt– valued @ \$29.00
- ✓ Major Preference to be promoted at registration day – Players Show bag (which can include sponsors details flyer; special discount or similar coupon; sponsor supplied promotional item e.g. Fridge Magnet, Promotional item like stress ball etc)



**Cost \$2,000 per annum – gives you one team's jumpers (x 25 Jumpers, Company Logo on back of jumpers)**





# PLATINUM SPONSOR 2011

## **The Platinum Sponsors** package includes the following:

- ✓ Name on Sponsors Board located in Clubrooms at Walter Galt Reserve.
- ✓ Advertising in Club Newsletter
- ✓ Invitation for 2 people to Annual Dinner Dance
- ✓ Framed "Certificate of Appreciation"
- ✓ Club membership (one person)
- ✓ Listing on our Sponsor's Page on the Club Website and Internet Link
- ✓ on Sponsor Page on Clubs official Website
- ✓ Club drinks Voucher to the value of \$100.00
- ✓ Feature page on the Multimedia Presentation on Match report
- ✓ Free Club Polo Shirt- valued @ \$29.00
- ✓ Major Preference to be promoted at registration day – Players Show bag (which can include sponsors details flyer; special discount or similar coupon; sponsor supplied promotional item e.g. Fridge Magnet, Promotional item like stress ball etc)
- ✓ **PLATINUM SPONSOR FOR 2011 - \$1,500.00**





# GOLD SPONSOR 2011

## **Gold Sponsor** package includes the following features:

- ✓ Name on Sponsors Board located in Clubrooms at Walter Galt Reserve.
- ✓ Invitation for 2 people to Annual Dinner Dance
- ✓ Advertising in Club Newsletter
- ✓ Framed "Certificate of Appreciation"
- ✓ Club membership (one player)
- ✓ Feature page on the Multimedia Presentation on Match report
- ✓ Listing on our Sponsor's Page on the Club Website and Internet Link
- ✓ on Sponsor Page on Clubs official Website
- ✓ Club drinks Voucher to the value of \$75.00
- ✓ **GOLD SPONSOR FOR 2011 - \$1,000.00**





## SILVER & BRONZE SPONSORS 2011

### **Silver Sponsor** package includes the following:

- ✓ Name on Sponsors Board located in Clubrooms at Walter Galt Reserve.
- ✓ Listing on our Sponsor's Page on the Club Website and Internet Link
- ✓ on Sponsor Page on Clubs official Website
- ✓ Feature page on the Multimedia Presentation on Match report
- ✓ Thank you in Club Newsletter
- ✓ Framed "Certificate of Appreciation"
- ✓ Club membership (one player)
- ✓ Club drinks Voucher to the value of \$50.00
- ✓ SILVER SPONSORFOR 2011 - \$600.00

### **Bronze Sponsors** package includes the following:

- ✓ Name on Sponsors Board located in Clubrooms at Walter Galt Reserve.
- ✓ Feature page on the Multimedia Presentation on Match report
- ✓ Listing on our Sponsor's Page on the Club Website and Internet Link
- ✓ on Sponsor Page on Clubs official Website
- ✓ Thank you in Club Newsletter
- ✓ Framed "Certificate of Appreciation"
- ✓ BRONZE SPONSORFOR 2011 - \$300.00

# MBJFC 2010 SPONSORS

Major Sponsor



**BRIGHTON  
TOYOTA**  
ABOVE & BEYOND

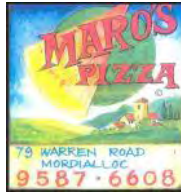
Jumper Sponsors



Platinum Sponsors



**Grill'd Southland**  
Level 2, Near Village Cinemas



Gold, Silver & Bronze Sponsors



**AMK Motors**  
165 Warren Road  
Mordialloc



Josy Biviano-Gilbert  
Dental Prosthetist

